

# Impact Report

**AKRON MARATHON**  
CHARITABLE CORPORATION



A world-class race  
20 years running.

## ABOUT US

In 1999, planning began for a world-class running marathon in Akron. The idea for the event was seeded years earlier when Akron businessman and community leader Steve Marks ran his first marathon in Columbus in 1985. That experience gave him a first-hand view of the potential for a sporting event to boost community pride, involvement and unity while contributing to that community's health, quality of life and economic vitality.

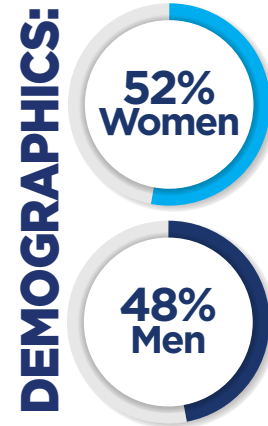
With the help of his wife Jeannine and the support of many others, Steve began his journey to establish the Akron Marathon. For the next three years, he and his team worked with a legion of volunteers to research the best practices of some of the nation's top races. Numerous committees worked to plan the preparation and implementation of the race, addressing myriad details associated with the logistics of a marathon: traffic control, runner safety, registration, course selection, water stations, runner transportation and much more.

In 2002, the Akron Marathon Charitable Corporation was established. A year later on October 11, 2003, the Akron Marathon made its debut. In its first year, a total of 3,775 runners participated and more than 3,000 volunteers handled the mountain of details that would impress runners and bring them back to Akron again. Today, the Akron Marathon hosts over 14,000 participants annually as part of the Akron Marathon Race Series.

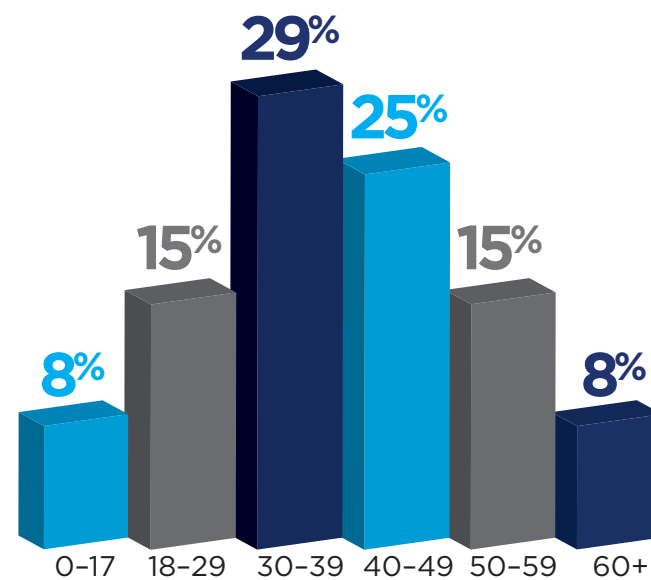
## PARTICIPATION:



## LOCALS VS. TOURISTS:

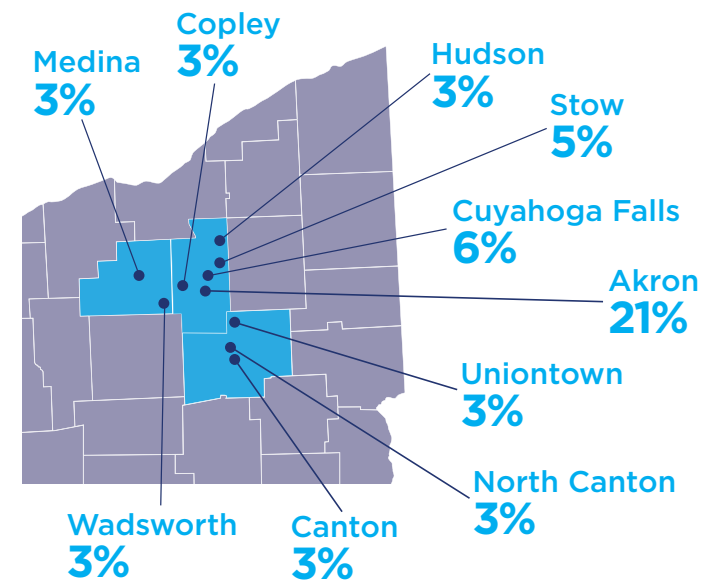


## AGE BREAKDOWN:

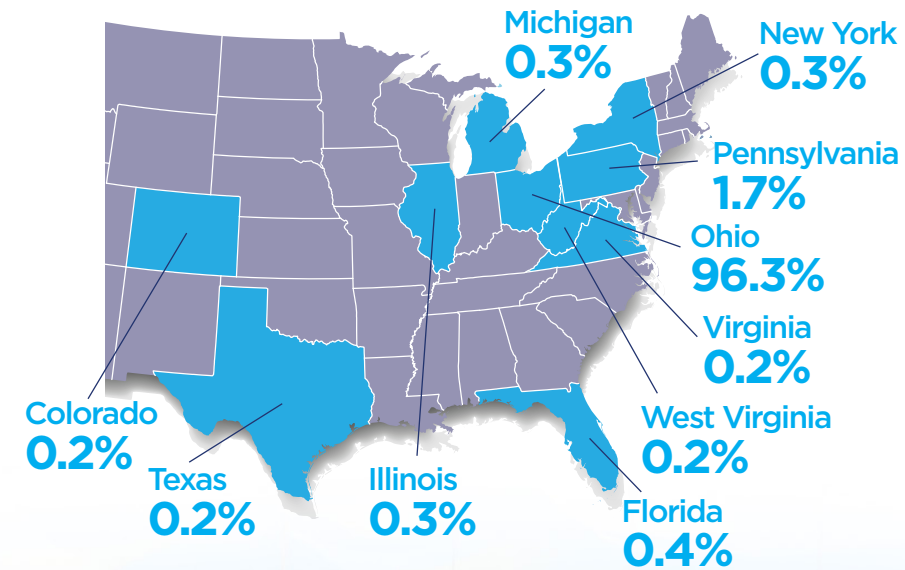


## CITIES & STATES:

### Top Cities Represented:



### Top States Represented:



## Mission, Vision & Impact of Akron Marathon Charitable Corporation

The mission of the Akron Marathon Charitable Corporation, a tax-exempt, 501(c)(3) charitable organization, is to provide a world-class marathon that promotes health, fitness and economic development, galvanizes the community and benefits charitable organizations. Our vision is to create and manage dynamic, customer-centric events and programs that deliver opportunities to promote active lifestyles for all.

Through the Akron Marathon Race Series and related events, the organization is:

- Contributing to the health and fitness of thousands of Summit County residents and event participants, especially youth and economically challenged individuals
- Building civic pride, volunteerism and community
- Raising over \$6 million for charitable nonprofit organizations through fundraising opportunities
- Generating an \$6 million economic impact to the Greater Akron Area annually
- Enhancing the image of Akron and Summit County



# Awards and Recognition

- KultureCity;  
Became the world's first sensory inclusive marathon, 2019
- RaceRaves.com;  
Selected as a runner-up in a poll for Best Half Marathons in the U.S., 2019
- Sports Destination Management;  
Champion of Economic Impact - Small Market, 2017
- Active.com;  
Best Race Day Medals, 2017
- Find My Marathon.com;  
Best Mid-Sized Marathon & Best Organized Marathon, 2016
- Council of Responsible Sport;  
Gold Certification 2014; Silver Certification, 2012
- Summit of Sustainability Award;  
Award recipient for greening efforts, 2013, 2015
- Dominion and Inside Business Magazine,  
Community Impact Award, 2012, 2014
- Runner's World;  
Recognized as a Race with Sweet Swag, 2012
- Running USA;  
Ranked as the largest marathon relay in the U.S., 2011
- Runner's World;  
Selected as a runner-up in reader's choice category for Best Value, 2010
- Runner's World;  
Selected as one of the Top 10 Newer Marathons, 2008
- USA Track & Field;  
Hosted Women's 8 km Championship, 2008
- Marathonguide.com;  
Ranked as one of the Fastest Growing Marathons, 2006

## FUTURE RACE DATES:

### National Interstate 8k & 1 Mile

June 24 & 25 2022

June 23 & 24 2023

June 28 & 29 2024

### Goodyear Half Marathon & 10k

August 13, 2022

August 12, 2023

August 10, 2024

### FirstEnergy Akron Marathon, Half Marathon & Team Relay

Sept. 24, 2022

Sept. 30, 2023

Sept. 28, 2024

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