



2010

Sponsorship Opportunities

GOLD \$60,000

- Prominent recognition in print ads
- Prominent recognition at start and finish lines
- Logo on halfway banner
- Logo on website
- Logo on brochures
- Logo in event guide
- Logo on race bibs
- Listing on volunteer t-shirts
- Expo booth
- Goodie bag inclusion
- Recognition by race announcer
- 60 race entries
- 20 VIP passes

SILVER \$30,000

- Significant recognition in print ads
- Significant recognition at start and finish lines
- Logo on website
- Logo on brochures
- Logo in event guide
- Listing on volunteer t-shirts
- Expo booth
- Goodie bag inclusion
- Recognition by race announcer
- 30 race entries
- 10 VIP passes

BRONZE \$15,000

- Notable recognition in print ads
- Notable recognition at start and finish lines
- Logo on website
- Logo on brochures
- Logo in event guide
- Listing on volunteer t-shirts
- Expo booth
- Goodie bag inclusion
- Recognition by race announcer
- 15 race entries
- 5 VIP passes

Title Half Marathon Sponsorship Available. Call the marathon office at (330) 375-2786 for rates.

Heat Sheets-\$10,000

Your logo printed on 5,000 heat sheet mylar blankets that warm runners after the race.

- Listing on website
- Listing in event guide
- Listing on volunteer t-shirts

Special Supporting Sponsor-\$5,000

- Logo on brochure
- Logo on website
- Listing in event guide
- Listing on volunteer t-shirts

Pace Team-\$2,000

- Logo on website
- Logo on brochure
- Logo on pace team bibs
- Logo on pace team singlets
- Logo on final instructions
- Logo at pace team Expo booth
- Listing in event guide
- Listing on volunteer t-shirts

Water Stations-\$1,000

- Listing on website
 - Listing in event guide
- Sponsors will:**
- Decorate and staff a fluid station along the course promoting their company
 - Provide 20-volunteers to work the station

GU Stations-\$500

- Listing on website
 - Listing in event guide
- Sponsors will:**
- Decorate and staff a GU station
 - Provide 5-volunteers to work the station

Mile/Kilometer Markers-\$500

- Listing on website
 - Listing in event guide
- Sponsors will:**
- Provide logo for signage

Official Sponsor-\$500

- Listing on website
- Listing in event guide
- Listing on volunteer t-shirts

Trade Sponsor

Opportunities to provide in-kind products and services to runners and volunteers.

- Listing on website
- Listing in event guide
- Listing on volunteer t-shirts

Expo Booth

- 10x10 booth at The University of Akron Health & Fitness Expo
- Promote your product or service to over 15,000 attendees

Goodie Bags-\$400

- Promote your product or service by including a sample or literature into 10,000 runner goodie bags.