



Road Runner Akron Marathon
Goodie Bag Program

The *Road Runner* Akron Marathon Goodie Bag Program is a great way to get information on your goods and/or services in front of potential customers. It is also extremely cost effective – just \$400 to reach all of the participants in this event! The *Road Runner* Akron Marathon will stuff 12,000 Goodie Bags and distribute them to all registered marathoners, half marathoners and relay team members. Goodie Bags contain items that are typically of interest to runners, regarding health and fitness. These items could include a flyer, brochure, coupon, and pamphlet or product sample. The date of the race is Saturday, September 25, 2010. Please ensure perishable samples or coupon expirations are within code on that date.

All items to be stuffed in the Goodie Bags must fit within certain size specifications. If the item is a paper publication, it should be 8.5" x 11" or less in size. If you have questions about product sample sizes, please contact Carrie Gobrogge, Director of Runner Services at (330) 375-2786 or via e-mail at cgobrogge@akronmarathon.org.

The Goodie Bag Program requires that one (1) sample of the item be sent for pre-approval on or before **July 30, 2010**, in order to participate. **All 12,000 items MUST be received by August 13, 2009.** Please mail a copy of this form with your payment.

**SEND PAYMENT AND
SAMPLE TO:**

The *Road Runner* Akron Marathon
c/o Goodie Bag Program
365 Water Street
Akron, Ohio 44308-1013
(330) 375-2786

SHIP GOODIE BAG ITEMS TO:

**Address will be provided at a
later date.**

EACH BOX MUST INCLUDE:

- Items Description
- Name of the event (*Road Runner* Akron Marathon)
- Number of items in each box
- Number of boxes for entire lot

If there are questions about your sample, you will be contacted via telephone.

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- YES!** Please reserve space for one (1) item in at least 12,000 *Road Runner* Akron Marathon Goodie Bags. **Enclosed is payment of \$400.**

____ Check Enclosed

____ Money Order Enclosed

Please make check or money order payable to The Akron Marathon Charitable Corporation

Company Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone () _____ Fax () _____ E-mail _____

Item to be inserted (Please mail sample for pre-approval by **July 30, 2010**).

365 Water Street Akron, Ohio 44308 (330) 375-2RUN www.akronmarathon.org

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